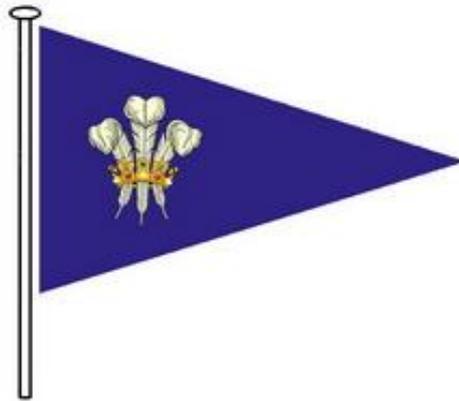


# RCYC Sailing Trust



**Registered Charity Number 1164964**

## OBJECTIVE

To advance young people in life through the provision of facilities and instruction for sailing so as to develop their capabilities that they may grow to full maturity as individuals and members of society.



## PURPOSE

The purpose of the Trust is to encourage and provide the opportunity for families, especially children, to experience sailing in the waters around the port of Falmouth. It is hoped that this opportunity will enhance their lives and open up further avenues for them to explore.

The Trust feels it is important that children from all backgrounds are given the chance to be part of Cornwall's wonderful "on the water" heritage and to be able to pursue that avenue if they wish.

The Trust has already been involved in providing life enhancing experiences for a number of local disadvantaged children and last year over 80 children experienced the magnificent splendour of the J Class regatta in Falmouth bay.

To quote one attendee "that was the best day of my life"

The trust has worked with a number of local support groups including:-

- Penhaligon's Friends
- The GOT group (Sense UK Charities)
- Children's Hospice South West
- Richard Lander School - The ARK Unit
- Falmouth School
- Helston School

## THE ROYAL CORNWALL YACHT CLUB



A prestigious Club with a long history, the RCYC is nestled in the heart of some of the best sailing waters in the world, which have undoubtedly produced some of the best sailors ranging from World and Olympic champions to top level amateurs.

The Club continues to hold world class sailing championships on a regular basis, including in recent years, the J-Class, Pendennis Cup super yacht regatta, 6 Metre class, Finn Gold Cup and Dragons

It is recognised that there is both an opportunity and a benefit in developing the 'grass-roots' keel boat sailing in the town, bringing new people into the sport locally and also promoting active youth membership.

## THE RCYC SAILING TRUST

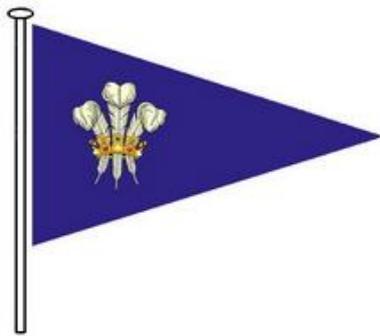
The Trust has been set up by the Trustees, with Sir Ben Ainslie as Patron.

The Trust will be based between the RCYC and the Falmouth Water Sports Centre. Trained members of the RCYC will provide tuition and safety cover for all participants

Initially dinghies will be used but there will be an opportunity to progress to larger boats and to become members of a crew. The Trust has three dinghies and the use of a 21ft keel boat at this time with the necessary support boats.

The Trust was set up with financial support by Vision LillyFreya Wealth Management.

With Sir Ben's success in the Olympics and the America's Cup, the interest in sailing in and around Falmouth is at an all time high. The Trust hopes to provide a vehicle for those who don't have an opportunity to enjoy the thrill of sailing.



## CORPORATE SOCIAL RESPONSIBILITY

Many companies struggle to find the time to fulfil their CSR, but by supporting the RCYC Sailing Trust, they are doing just that, as the keelboat fleet will be actively used to teach local youngsters and their families to sail, notably those who might not be fortunate otherwise to have such an opportunity.

Falmouth is home to the third largest natural harbour in the world, but not everyone is able to find an easy way into the sport of sailing.

It is still regarded by many as a somewhat elitist sport, but The Trust will work with the local community and schools to bring sailing to the many thousands living around Falmouth.

Whilst there are opportunities for dinghy sailing in the locality (notably through the Helford River Sailing Trust), there are no easy routes into keelboat sailing, and the RCYC Sailing Trust aims to rectify this with its fleet of modern, exciting sportsboats.



## PENDENNIS

The Trust is fortunate to have the support of leading Superyacht builders Pendennis, who have agreed to come onboard as a fleet sponsor, to store, launch, and retrieve the boats when needed during the season.

In addition, Pendennis will manage the maintenance programme so that the fleet is kept in good condition throughout the season.



## MATCH RACING



Match racing is sailboat racing in its purest form. A short, sharp but exciting battle between two teams sailing identical boats. It is also the most easily understood by the public at large, mainly due to the excellent TV coverage of the AC45 series, Louis Vuitton Cup and the AC finals.

The creation of a match racing 'academy' at the RCYC for elite, corinthian and youth sailors is being considered as an excellent format to promote the clubs active sailing membership and also provide an opportunity to raise the profile of its link with the BAR AC challenge. Sir Ben Ainslie has confirmed his interest in considering supporting an RCYC match racing event/series in some way. This could possibly be to put up a 'Ben Ainslie Trophy' which would be great way of raising the profile of the event and creating interest from potential sponsors as well as competitors of all levels.

Although match racing is the pinnacle of the sport at the America's Cup and World Match Race Tour, there are very few ways into the discipline. Whilst most yacht and sailing clubs specialise in cruising, dinghy racing, one-designs or keelboat racing, there are none that focus on match racing, despite its status on the global stage. The only real way into the sport is through the RYA's annual match racing championships.



Match racing enables sailors to learn and practice excellent boat-handling skills, along with a detailed and practical knowledge of the racing rules.

Races take place on very tight, short courses, which can therefore be laid very close to the shore or dock, and as a result it is a true spectator sport. There are no handicaps, and the first to cross the line is the winner.

## A KEELBOAT FLEET

In order to organise match race training and events, the Trust and Club needs a fleet of suitable, identical keel boats. Being in plentiful supply, affordable, modern, trailerable and thrilling to sail, the SB20 (formerly SB3) has been identified as the ideal design. A fleet of five boats is required, with four for racing plus one spare.



These boats could form a vital bridge between dinghies and yachts. They are simple and stable enough to train novices, yet exciting enough to interest the experienced racing sailor. Indeed, most experienced racers have at some point sailed an SB3/SB20!

There are already some notable top level sailors racing within the fleet who are likely to be interested in entering an elite match race event, key to raising the profile of the event within the yachting press. It is capable of being launched and recovered easily. It will also offer an added benefit of providing a fun boat for teaching sailing to children with a large cockpit and good stability and with an asymmetric spinnaker for ease of handling.

It is a high profile class and has for the last few years been the largest class at Cowes Week.

Owned by the Trust this fleet would be used primarily for youth sailing and training, but also for fleet and match racing championships and corporate events, all of which could be an excellent way of raising profile and funds for the Trust.



## FUNDING AND DONATIONS

There are obviously a number of commercial opportunities, with the hope that successful Falmouth-based businesses (Seasalt, H2OK, Seacore etc etc) may be interested in sponsoring the purchase and/or running costs of a boat, with branding available on sails and/or hull. We would look to sign up sponsors for a 3-5 year term, and the returns would include on and offline PR, besides client and staff sailing days.

We anticipate the cost of the purchase of a good used SB20/SB3 being in the £5k-10k range, with £3k-4k per year running costs.

From a standing start and without unlimited funds, the priority is to consider a format that is attractive yet realistic with the human and financial resources available. The involvement of sponsors and donors, preferably from companies and organisations from or associated with Cornwall would be essential for the financial viability and long term success of the event.

A realistic short-medium term goal could be to organise the following programme of match racing events in order to raise both funds and profile:

Match racing could be held in the Carrick Roads or inner harbour subject to permission from Harbour Master. The scheduling of match racing events between October and April would be preferable as it is less likely to conflict with other existing maritime activities. It would also be more likely at this time to hold racing within the inner harbour which would be better for spectators – and sponsors/donors.



# RCYC SAILING TRUST

**Patron:**

Sir Ben Ainslie

**Trustees:**

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